

ANNUAL REPORT 2019-20



Contents

Chairperson's Report	3
Director's Report	4
Vision/Mission/Values	5
Strategic Aim One Release capacity to improve people's lives	6-10
Strategic Aim Two Influence change towards a fairer and more equal society	11
Treasurer's Report	12
Balance Sheet	13
CDHN Board and Staff	14

Chairperson's Report

2019 to 2020 has been a hugely challenging year for CDHN, one in which we have risen to the challenge and drawn strength from the incredible role the community and voluntary sector has played in navigating Northern Ireland through the pandemic.

Whilst the sector struggled with ongoing loss and uncertainty of funding, CDHN was one of the first to respond to the emerging needs within our communities. At a time when many organisations were struggling to sustain their services, they found themselves needed more than ever. As a Board, we are incredibly proud of how the CDHN team were proactive in addressing these emerging needs and utilised their skills, expertise and networks to ensure the most vulnerable in society were supported.

The recent pandemic has exposed the entrenched health inequalities that exist within our society. Tackling injustice and reducing inequality through community development has been, and will continue to be, our driving force. As we move forward during these uncertain times, I am pleased to say the organisation will continue to lead on the Building the Community Pharmacy Partnership Programme, the Elevate and Self Care projects as well as our work with primary care.

As Chairperson, I am delighted and proud to be a part of an organisation that seeks to 'take action' against the avoidable health inequalities that blight our society. Never before has the work of CDHN been more important. As a Board, we are confident the team will continue to rise to the challenges in the year ahead.

I would like to formally thank the CDHN Board, staff and membership for all their hard work and support during the past year. In particular, I would like to thank my fellow Board Members for their invaluable support including Sheelin McKeagney, Vice Chair and Liam Hannaway, Treasurer. Thank you to all our funders for their ongoing financial support and for their willingness to be flexible and enable us to reconfigure our services to respond to the emerging needs during these unprecedented times. Lastly, thank you to our membership who are an inspiration in their unwavering dedication and commitment to ending health inequalities.



Laura Feeney CDHN Chairperson

Director's Report

It is with pleasure that I present the Annual Report for Community Development and Health Network (CDHN) for the period 2019 - 2020. The last twelve months have provided challenge and exciting opportunity in equal measure and throughout we have remained committed to our vision of ending health inequalities through community development.

We started the year with the mammoth task of making the PHA funded Elevate Capacity Building Programme operational. We recruited a fantastic team and I am pleased to report that they not only achieved everything they had to, they delivered even more. We were also delighted to be informed that due to the exceptional quality of the Programme, it has been extended until the end of 2021. Equally, we have a great team delivering the Self Care Programme who undertook a very innovative design thinking methodology for their work, supported by Rejig. Last and by no means least, BCPP always delivers really high-quality community development partnerships between local organisations and their community pharmacy. This year has been no different.

Sadly, one of our partner organisations, CENI (Community Evaluation Northern Ireland) closed - a very visible reminder of the fragility of our sector. As a result, CDHN was approached to consider becoming the Inspiring Impact lead for Northern Ireland and, after some consideration,

was selected. We intend to build on the excellent foundations laid by CENI and become champions for impact practice across Northern Ireland.

We continue to represent you, our membership, at a wide variety of forums and groups including the Implementation and Innovation Board for Community Development, the ICP Third Sector Steering Group and various Pharmacy strategic boards. We continued to connect with our membership through networking events, seminars, workshops and our ezine. Social media was an excellent platform for the sharing of news and experiences and we continue to use Facebook and Twitter as our main sources of connection.

As ever, the CDHN Board, chaired by Laura Feeney, provide invaluable support to me as Director and to the rest of the team and I would like to extend a sincere word of thanks to them for their continued faith in us. I would also like to thank the CDHN staff team and our volunteer Phyllis Hanratty for their hard work, determination and commitment to the work of the organisation.

Finally I am thrilled that the CDHN team were nominated for a CO3 Leadership Award in the 'Team Up and Save The Day 'category – it is a well-deserved nomination for a wonderful team who are passionate, committed and always go the extra mile!



Joanne Morgan Director

Our Vision

Our vision is for an end to health inequalities.

Our Mission

Our mission is building a fairer and more equal society, and improving people's lives, health and well-being through community development which releases individual and community capacity and influences change.

Our Values

Leading with Passion

In all our work we will lead with passion using our expertise and belief in what we are doing to inspire others.

Tenacity and Flexibility

We will be tenacious, focused and flexible to ensure an end to health inequalities.

Integrity and Respect

Through our words and actions, we will work with integrity and respect.

Equality and Inclusivity

We will recognise and promote equality and inclusivity to ensure we achieve social justice for all.

Valuing Others

We will value individuals, teams, partners, and communities recognising this as a key strength to achieving our vision.

Strategic Aim 1: Release capacity to improve people's lives

Building the Community – Pharmacy Partnership Programme



Developed in 2001, BCPP is CDHN's longest running programme. BCPP brings Community Pharmacy and local communities together through a dynamic funding programme which continues to evolve year on year. Operationally, the team recorded the first data using the new BCPP model, outcomes and evaluation framework. They worked closely with groups developing new partnerships to provide support on engagement, evaluation, finance and monitoring. Strategically, CDHN continues long standing connections with the Health & Social Care Board, Department of Health, Pharmacy Professional Representative Bodies and Universities to ensure BCPP's relevance and importance.

Total BCCP funding amount in £ by Health and Social Care Trust Area 2019/20

Belfast **£20,000** Northern £50,000 South Eastern £25,000 Southern £132,000 Western **£35.000** £262,500



BCPP Funded Projects Training

In February, 36 community and pharmacy partners attended a one day training session in NICVA. The session covered an introduction to community development, health inequalities and social determinants as well as financial and evaluation requirements for the funded projects.

Funding Workshops

Regional funding workshops provide a unique opportunity for BCPP staff to engage directly with prospective groups. This year, the BCPP team attended 16 funding fairs and enjoyed the opportunity to visit communities on their 'own turf' and answer their questions about the funding. Thanks to Oasis - Antrim, Brain Injury Foundation, Oak HLC, CRUN, North West Community Network and all our members for inviting us.

King's Fund Conference

CDHN presented at a King's Fund Conference in London. The conference entitled 'Community is the best medicine' provided the prefect platform for promoting the model and outcomes of BCPP and networking with other organisations.

This event explored the role of communities in health and care and was attended by over 300 delegates from across the UK. With over 120 submissions for 20 presentation places, CDHN was delighted to be selected.



University Engagement

CDHN continues to share the learning from BCPP by delivering lectures to pharmacy university students in Queen's University, Belfast and Ulster University. This year, we delivered a workshop in Ulster University with support from Evan Reid, Pharmacist, Henderson's Pharmacy in Coleraine. Evan shared his personal experience of being involved in a number of projects which was a fantastic way to engage the students and raise the profile of BCPP with new Pharmacists.

Ulster Chemist Association – Pharmacy Pre-reg Training

CDHN was delighted to deliver a workshop on Health Literacy to over 90 Pre reg Pharmacists. This was a wonderful opportunity to share practical real-life examples of good health literacy in action as well as promote BCPP to a new audience of Pharmacists.

Health Plus

CDHN had continued involvement in the Health Plus Alliance and delivered community engagement training with Pharmacists in Riddel Hall. CDHN was also involved in a review of training and subsequent development of online health literacy training.



Awards

CDHN was pleased to be on the judging panel of the Pharmacy In Focus Awards 2020 for the fourth year. The Awards provide an opportunity to shine a light on the great work that's done on a daily basis in community pharmacies across Northern Ireland. This is a fantastic celebration of the pharmacy sector and we are delighted that so many of our BCPP projects are award winners each year.

Elevate Community Development Capacity Building Programme

The Elevate programme was commissioned by the Public Health Agency (PHA) within the context of the 'Expansion of Community Development' report and was resourced through the Transformation Fund from 1 April 2019 to 31 March 2020. Community Development and Health Network (CDHN) successfully tendered to deliver the programme.

A two-day introductory training programme has been designed, promoted and delivered in 24 locations across Northern Ireland, to over 300 participants from the third and public sectors.

A mentoring and grants programme was developed and implemented, with 24 voluntary and community-based organisations awarded grants of £5,000 each to take forward project ideas focused on community development as an approach to tackling health inequalities; supported organisations have also availed of mentoring support to develop their capacity for community development.

Mentor groups were identified in each **HSC** Trust area:

Southern - SPACE

Northern - Mid and East Antrim Agewell Partnership

Western - ARC Healthy Living Centre

South Eastern – County Down Rural Community Network

Belfast - Women's Tec

A portal was designed and used to promote Elevate, provide a vehicle by which to access the programme's training and grant opportunities and act as a repository for some existing resources relevant to community development, the social determinants of health and health inequalities. Work has also been undertaken to develop new resources including case studies, an Elevate Self-Assessment Tool, online learning resources and a mapping exercise.





A further iteration of the Community Development Outcomes Framework has been produced, consulted on and tested. From this, a new introductory practical resource has been produced to support practitioners to plan for, identify and capture data on community development outcomes.

The Elevate Programme was evaluated by CENI and as a one year pilot programme, it is important to be realistic about the outcomes which could have been achieved through Elevate. In practice, the training programme has only been delivered since September 2019, while the mentoring/grants element has rolled out over a four month period from November 2019. Despite this challenging context, the programme made a real difference and some



of the key changes achieved and articulated through the evaluation are summarised below.

- Individuals from both the third and public sector increased their knowledge in community development, health inequalities and planning and measuring community development outcomes
- They report increased confidence to engage in community development and are highly like to apply the learning within their working practice
- They have made **connections** both within their own sector and with other sectors, engaged in facilitated discussions and debate and shared knowledge and experience
- Some have followed up on the connections made to exchange information, build relationships and develop practical ideas
- 24 third sector organisations gained a **financial resource of £5,000** to take forward a project idea focused on community development and health inequality
- Organisations increased their capacity for community development including improved engagement and participation, better understanding of assets and needs and enhanced planning
- They connected with, and had the support of, knowledgeable and experienced mentoring organisations
- Strategic engagement by the Elevate team with health and social care professionals has raised awareness of the programme and its messages around community development as an approach to addressing health inequalities

Self-Care Pharmacy Project

CDHN was funded by Health and Social Care Board (HSCB) to deliver the Self-Care Pharmacy project which aims to improve the knowledge and understanding of self-care for minor ailments through a health literacy approach. This project fits with CDHN's vision as improving health literacy leads to improved health outcomes and the reduction of health inequalities.

The work commenced in January 2019 and was funded until March 2020. It had three objectives outlined below:

- Plan a series of collaborative workshops in each HSCT area
- Facilitate and co-ordinate a design thinking project
- Design and deliver two community-based health literacy training programmes for leaders and individuals

Collaborative Workshops

We held nine collaborative workshops with 150 people across the five health and social care trust areas. In each workshop there was an overview of key themes, self-care, minor ailments and health literacy and an explanation of the Design Thinking process, this was followed with an insight gathering session.

Design Thinking

Design Thinking is an approach to solving problems which allows everybody engaged in the process to be a creative thinker. It is most useful when tackling problems that are ill-defined or unknown – in this case, improving health literacy and increasing people's capacity to self-care for minor ailments.

The collaborative workshops served as insight gathering in the community for the design thinking process. CDHN also held six insight gathering sessions with 40 health and social care staff. The next stage was a two-day Design Thinking workshop. This was independently facilitated by Rejig and hosted by WorkWest. There were 18 participants with representation from health and social care, Government and the community and voluntary sector. In the two-day workshop, the evidence was reviewed, an ideation process commenced, and concepts were developed. A follow up session was scheduled in late March 2020, due to COVID-19 the session was cancelled. A project report will be published later in 2020.

Health Literacy Training

CDHN developed two community health literacy



training programmes as part of the project. This was the first community-based health literacy training developed in Northern Ireland with the perspective of people in communities and those who support people in communities at the forefront.

The first health literacy training programme was for community leaders. It was delivered once in each of the Health and Social Care Trust areas (5 times). It aimed to improve

health literacy and understanding and skills for community leaders with a focus on increasing self-care for minor ailments. The evaluation was very positive, the findings showed all participants knowledge and understanding of self-care, pharmacy services and the minor ailments scheme improved. The second training programme was for community groups. Five sessions were planned for March and April 2020 however due to Covid-19, they were cancelled. We hope to roll out the training when the Covid-19 pandemic eases.

Self-Care Pharmacy Reference Group

CDHN set up a Self-Care Pharmacy project reference group to provide guidance and support in the development and delivery of the Project and the group. There was representation from HSC trusts, DoH, HSCB, National Pharmacy Association (NPA), Community Pharmacy NI (CPNI), Royal College of GP NI (RCGPNI) and the community and voluntary sector.

Social Work PG **Community Development Approaches**

CDHN contributed again this year to the Social work post graduate qualification in Community Development Approaches led by Fergal O'Brien. The course provides a great opportunity for social workers to critically reflect on and develop their community development practice and skills set.

NICHI

CDHN delivered a series of workshops on health inequalities, the social determinants of health, community development and health literacy for the Networks Involving Communities in Health Improvement (NICHI) network members across the Northern Trust.

Hospital Pharmacy

A workshop on health inequalities was delivered to a group of hospital Pharmacists from the South Eastern Heath & Social Care Trust.

Strategic Aim 2: Influence change towards a fairer and more equal society

Mid & East Antrim **Age Well Partnership** (MEAAP) IMPACTAgewell

Our Director, Joanne, continued to chair the strategic hub for this innovative and ground-breaking model of support for older people in the mid and east Antrim area. The strategic hub has approximately 30 partners each quarter who are involved



in the direction and delivery of the project including GPs, Pharmacists, Social Workers, Local Government officials as well as the PHA and HSCB. The project has been awarded almost £1m from Dunhill Medical Trust with an action learning evaluation being supported by SCIE and York Consulting. Joanne chaired the first IMPACTAgewell learning conference in January with keynote speaker Sir Harry Burns delivering a powerful speech about the value of community.

Resurgam Strategic **Advisory Group**

CDHN's Director, Joanne continued to support the Resurgam Trust Strategic Advisory Group which meets once each quarter to help shape the direction of the organisation. Resurgam is a Development Trust deeply rooted in both community development and action across social determinants. Some of the core areas of work are: Education & Employment; Community Development; Youth Provision; Social Enterprise; Community Safety; Health & Wellbeing; and Early Intervention.

The Implementation and **Innovation Board (IIB)**

This was established to take forward actions associated with the implementation of the Community Development framework and to carry on the work of the Community Development

Workstream. The Elevate Programme Manager reports into this Board on the progress of the programme and our Director represents CDHN and the membership. It is chaired by the PHA and co-chaired by a community and voluntary sector member. Membership includes Health and Social Care, Community and Voluntary Sector Department of Communities and DAERA.

Democracy Day

CDHN attended the Community Foundation for Northern Ireland (CFNI) hosted Democracy day for the first time and bid for a place on the Civic Innovation Programme. Whilst we weren't successful in getting a place for our idea, we were invited to be part of the Victim Support proposal and have become part of their team providing support and advice along the way.

Influencing Role

- Implementation and Innovation Group
- ICP Third Sector Steering Group
- Making Life Better Review Group
- Healthy Places sub group
- IMPACTAgewell Strategic Hub
- Resurgam Strategic Advisory group
- Regional Health Literacy Forum
- MORE Self-Care Project Team
- Western Health Literacy Partnership group
- Health Plus Pharmacy Alliance
- Belfast Healthy Cities Health Literacy working group

Awards

CDHN was thrilled to be nominated for a C03 leadership Award in the 'Team up and Save the Day' Category. At the time of writing, the winners had not been announced!



Treasurer's Report

I am pleased to present the Treasurers' Report for the financial year ending March 2020. The effective financial management of CDHN has continued to ensure that the organisation remains in a sound financial position despite the challenges faced by the sector. The strategy for developing a mixed portfolio of income and the development of new funding opportunities will continue as the organisation pursues its vision.

The financial results demonstrate the great efforts CDHN has made in ensuring the organisation retains its position as experts in community development to address inequality. CDHN has made a healthy surplus for the 2019 -20 year and the CDHN Management and Board would like to extend our thanks to the team for availing of opportunities as they arose and for the high-quality delivery against contracts won.

CDHN has a healthy cash flow and a reserves position that is in line with the Reserves Policy. The main sources of income for the year were from the Health and Social Care Board (Building Community Pharmacy Partnership and Self Care Programmes), DHSSPS Revenue Grant, PHA Elevate Programme, CDHN earned income and some smaller projects.

While delivering short term projects in parallel with long term projects, CDHN will continue to pursue opportunities for longer-term earned income and programmes which will benefit our members and help to achieve our mission. In doing so, the Board will continue to support CDHN in managing its finances and seeking out opportunities in a difficult and changing funding environment. Finally, I would like to thank the staff who have managed and administered the finances of CDHN on behalf of the Board. Their efforts are an important contribution to the ongoing strategic development of CDHN and the achievement of its mission.



Liam Hannaway Treasurer

Balance Sheet

Northern Ireland Community Development Health Network Ltd

Balance Sheet as at 31 March 2020

	£	2020 £	Restated 2019 £
Fixed assets	4.570		4.000
Tangible assets	4,573		4,266
Current assets			
Debtors	87,010		60,544
Cash at bank & in hand	266,099 353,109		280,292 340,836
	393,109		340,830
Creditors: amounts falling	(101 2EO)		(170.727)
due within one year	(101,359)		(170,737)
Net current assets		251,750	170,099
Total assets less current liabilities		256,323	174,365
Long term liabilities			
Provisions		(38,371)	(43,442)
Net assets		217,951	130,932
The funds of the charity:			
Restricted funds		-	-
Unrestricted funds		217,951	130,932
		217,951	130,932

These financial statements have been prepared in accordance with the special provisions relating to small companies within Part 15 of the Companies Act 2006 and Charities SORP (FRS102).

The financial statements were approved by the Board and signed on its behalf:

Liam Hannaway Date: 12/11/2020

Treasurer

Company Number:

NI034114 (Northern Ireland)

CDHN Team



Board Members 2019 - 2020

Laura Feeney / Chairperson

Patrick McMeekin / Treasurer - resigned Feb 2019

Sheelin McKeagney / Vice Chairperson

Arfawn Yasin

Liam Hannaway / Treasurer - appointed Sept 2020

Paul Braithwaite / elected Nov 2019

Staff Members at 31st March 2020

Joanne Morgan / Director
Kathy Martin / Strategic Impact Manager
Mary O'Hagan / Financial Monitoring Officer / BCPP
Laura Harper / Evaluation & Support Officer / BCPP
Helen McNamee / Project Manager / Self-Care Pharmacy
Mary McDonald / Administrator
Linda Rogers / Communications Officer
Patricia Harte / Training Officer / Self-Care Pharmacy
Catherine Murnin / Programme Manager / Elevate
Stephanie Houston / Project Officer / Elevate
Joel Anderson / Project Officer / Elevate

Volunteer

We would like to thank **Phyllis Hanratty** for all her hard work and dedication.



Contact Us















