

BCPP Aim: Bring pharmacy and community together to reduce health inequalities using an asset-based community development approach



BCPP Strategic Outcomes	BCPP Project Outcomes	
1. Project <u>participants</u> are enabled and supported to achieve their full health and wellbeing potential	1.1	Participants' health literacy is improved
	1.2	Participants have improved understanding of the social factors (e.g. money worries, housing, stress) that can influence health (social determinants)
	1.3	Participants are more confident to self-manage their health and take action on factors which influence health
	1.4	Participants have improved knowledge of services and support for health and social issues
	1.5	Participants' health and wellbeing is improved
2. <u>Pharmacy</u> is enabled and supported to fulfil their role as advocates for public health within communities	2.1	Pharmacists are more aware of health issues in the participants' community
	2.2	Pharmacists have better understanding of the context and conditions of people's lives and factors that influence health (social determinants)
	2.3	Pharmacists have improved health literacy understanding and skills
	2.4	Pharmacists have improved knowledge of services and support for health and social issues and are better able to signpost patients
	2.5	Pharmacy services are better utilised
3. <u>Community partners</u> are enabled and supported to recognise and address health inequalities in their community	3.1	Community partners are more aware of health issues in the participants' community
	3.2	Community partners have better understanding of the context and conditions of people's lives and factors that influence health (social determinants)
	3.3	Community partners have improved health literacy understanding and skills
	3.4	Community partners have improved knowledge of services and support for health and social issues and are more able to signpost people in their community
4. <u>Social capital</u> is increased to build connected and engaged communities	4.1	Participants have an improved sense of connectedness and belonging
	4.2	Participants develop new skills, knowledge and experience in their community
	4.3	More equal relationships are developed between the participants, community partner and pharmacy